MEMORANDUM

Date: 12 November 1998

11/13 J. KANEFIELD, C. YOUNGE, N. COMPA FEDERICA A.
- FYI
- WE MAY WANT/NEED TO LOOK IN MOVING INTO SOME LARGER CLUBS DUE TO THE SPACE FOOTPRINT REQUIRED FOR THE SIMULATORS.

To: Steve Sampson

From: Chris Ferrari

Re: Sports Bars – Current Program

Steve:

STEVE CC VICKI DON GREG WADE FEDERICA

Attached is a list of Sports Bars in the markets you requested. As we discussed, these clubs represent the purest form of our definition of a "Sports Bar". There are clubs beyond this list where the racing program may fit very well. Of course, we hope to add to this list through our sell-in expansion effort over the next three months.

In addition, please note that the capacities are listed in a range form, which is how all our field staff qualifies this element of the database. It would seem that several of the smaller cap clubs might be on the fringe of the simulator space requirements we discussed. Please let me know if you have any specific concerns, as we can call these clubs directly to discuss the exact situation and report back to you in a day or so.

Any other questions please give me a call.

Thanks.

11/20
CALLED CHRIS TO REQUEST EVENT CLUBS

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Source: https://www.industrydocuments.ucsf.edu/docs/zykm0004

1998 MARLBORO BAR PROGRAM

SPORTS BARS

MARKET	VENUE NAME	CAPACITY
Buffalo	Barrel House	100-199
Buffalo	Brennan's Bowery Bar	300-399
Buffalo	Cole's	300-399
Buffalo	Colter Bay	100-199
Buffalo	Funhouse	500-599
Buffalo	Mister Goodbar	300-399
Indianapolis	96th Street Pub	100-199
Indianapolis	Bogey's Goodtime Bar & Eatery	50-99
Indianapolis	Chumley's	100-199
Indianapolis	John Wayne's	100-199
Indianapolis	Kelly's Pub Too	301-400
Memphis	Eagle's Nest	400-499
Memphis	Highland Cue	50-99
Memphis	Satellite Feed	400-499
Milwaukee	Legend's Sports Bar & Grill	300-399
Milwaukee	Luke's on Water	300-399
Milwaukee	Lutz's Sports and Nightclub	300-399
New Orleans	The Fourth Quarter	400-499
Philadelphia	Barnaby's	300-399
Philadelphia	Cheers To You	50-99
Philadelphia	O'Neal's	100-199
Portland	Cal-Sport	100-199
Portland	Cheerful Tortoise	100-199
Portland	River City Saloon	100-199
Portland	Scoreboard Sports Pub	300-399
Portland	The Best Bet	400-499
Portland	Winners Motor Sports	200-299
San Antonio	Champions	100-199
San Antonio	Fatso's Sports Garden	400-499
San Antonio	Niners	400-499
St. Louis	George's Route 66 Bar & Grill	200-299
St. Louis	Hotshots - Manchester	200-299
St. Louis	Hotshots - Union Road	200-299
St. Louis	Pink Galleon - Butter Hill Road	300-399
St. Louis	Pink Galleon - Castillion Arcade	300-399
Syracuse	Maggie's	200-299
Syracuse	Roman's	100-199
Syracuse	Rosie O'Grady's	300-399
Syracuse	The Jukebox	200-299

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